

IBM Connect 2012 Speaker Preview

IBM Connect 2012 is a new, two-day conference customized for business leaders charged with turning the opportunity that comes from becoming a social business into measurable success. The event will feature leading executive speakers from world class companies who will share their personal experience and success in becoming a social business. See a preview of a few of the many speakers who will be at IBM Connect 2012.



Gilberto Garcia
VP of Innovation, Cemex

Gilberto Garcia, has been a CEMEX Executive for more than 24 years and has performed in many different roles in worldwide operations. Among his experiences he has performed in Strategic Planning and Concrete Operations in Panama, Processes Operations and Information Technology in Poland, Austria, Croatia, Latvia and Hungary, and in Technology Evolution and Development in the corporate offices in Mexico. For the last 2 years he has been the head of Innovation and with his leadership CEMEX won a Forrester Groundswell award for the best employee management collaboration system, Shift. Shift is a Business social networking platform that empowers employees in all CEMEX operations worldwide to interact, share best practices and promote innovation through collaboration. Gilberto's Innovation efforts have been recognized by Computer World, MIT Technology Review, Forbes, and IBM.



Denise Hatzidakis
CTO, Premier health alliance

Denise Hatzidakis is currently the Chief Technology Officer for the Premier healthcare alliance. Premier serves more than 2,400 U.S. hospitals and 70,000-plus other healthcare sites, the Premier healthcare alliance and its members are transforming healthcare together. Denise has over 20 years experience in the information technology field as a decisive leader of operational initiatives in organizations varying in size and scope and extensive hands on system development and experience across the IT field with a proven track record in leading, managing and building IT systems from departmental systems to large enterprise systems. Denise has extensive experience leading operations for Technology, Business Development and Application Development across a wide range of industries specializing in the IBM technologies.



Carol Sormilic
VP, IBM Global Workforce & Web Processes Transformation Executive

Carol Sormilic is Vice President and transformation executive for IBM's Global Workforce and Web Processes. In this role she is responsible for the improvement of human resource processes and the design and delivery of both the IBM intranet and the company's presence on the Internet. IBM's web presence includes the Client and brand experience on the Internet and the workforce experience with the intranet. The intranet provides a role-enabled workplace which drives collaboration while enabling social computing capabilities. The objective is to enable greater productivity, higher adoption rates of new IT tools and technology and improved user satisfaction. Carol's scope also includes the transformation of corporate and enterprise functions.



Scott Schrader
Director, Information Systems, SXC Health Solutions

Scott Schrader is Director of Information Systems at SXC Health Solutions Corporation. Scott is responsible for the strategy, design, implementation, rollout, and support of enterprise information systems including CRM (Siebel), B2B gateway and integration platforms (Sterling Commerce Gentrant Integration Suite), as well as the collaboration and web systems including instant messaging, the client extranet, the corporate intranet, and the publicly available www.sxc.com site which include Lotus Connections, Lotus Sametime, Lotus Quickr, and WebSphere Portal. Scott has over 12 years of IT experience and he recently led a very successful effort to leverage offshore resources for web development. Additionally, Scott has been successful in developing and delivering several new products to SXC clients.



Raymond Huff
President, HJB Convenience Corp/Russell's Convenience

Raymond Huff is President of HJB Convenience Corporation. He owns and operate HJB Convenience Corporation doing business as Russell's Convenience, headquartered in Lakewood, Colorado with stores in the central business districts of Denver, Los Angeles, San Francisco and a resort store in Waikiki Hawaii. Russell's Convenience opened it's first store in Hawaii in 1978 and quickly expanded to cover the mainland. Russell's Convenience serves the higher end of convenience for office workers and their visitors.



Bob Brindza
Business Analyst, Newly Weds Foods

Bob Brindza is SOA Business Analyst with Newly Weds Foods. He has 26 years of experience in the information technology profession, currently focusing in web-based strategies, back-end database connectivity and Lotus Notes and WebSphere application development. He has over 15 years of experience in IT management and project management in application development and 9 years of executive management experience focusing primarily in the manufacturing, insurance and financial industries.